

JOB DESCRIPTION



1. Why Join Us?

The ICC Cricket World Cup 2027 presents a unique opportunity to showcase Africa's excellence, hospitality, and passion for cricket on the global stage. As Communications Lead, you will play a pivotal role in driving strategic communications, protecting and enhancing the tournament's reputation, and ensuring consistent engagement with media, stakeholders, partners, and millions of fans worldwide.

If you thrive in fast-paced environments, excel at strategic storytelling, and are passionate about delivering impact at scale, we would like to hear from you.

2. Position Details

Job Title: Communications Lead

Department: Marketing

Reporting To: Chief Marketing Officer

Place of Work: LOC Headquarters (South Africa) with travel across host countries (South Africa, Zimbabwe, Namibia)

Employment Type: Fixed-Term Contract

Contract Duration: From 01 September 2026 to December 2027

Reason for Fixed-Term Appointment: Project-based work.

3. Purpose of the Role

In support of delivering a successful ICC Cricket World Cup 2027 across South Africa, Zimbabwe, and Namibia, the Local Organising Committee Board (LOCB) seeks to appoint a **Communications Lead** to develop and execute the tournament's communications strategy.

The role is responsible for leading media relations, stakeholder communications, digital communications oversight, and reputation management to ensure consistent, accurate, and timely messaging across all audiences. The successful candidate will play a critical role in protecting and enhancing the reputation of the tournament, ensuring compliance with ICC communications protocols, and leading integrated communications efforts across all host countries.

4. Key Responsibilities and Duties

The employee will be responsible for, but not limited to:

- Develop and implement the overall communications strategy for ICC Cricket World Cup 2027.
- Lead internal and external communications programmes across South Africa, Zimbabwe, and Namibia.
- Manage media relations, press conferences, interviews, media enquiries, and publicity opportunities.
- Ensure compliance with ICC communications protocols, approval processes, and brand requirements.
- Develop and manage crisis communication and issues management plans.
- Oversee stakeholder communications, including newsletters and communication campaigns.
- Provide strategic oversight of digital communications, social media, and content initiatives.
- Monitor media coverage, public sentiment, and communication performance.
- Lead communications reporting and contribute to tournament reporting requirements.
- Protect and enhance the reputation of the tournament, host nations, sponsors, partners, and stakeholders.
- Build and maintain strong relationships with media, government entities, ICC representatives, sponsors, and host city stakeholders.
- Lead, coach, and manage the Communications Officer and Digital Officer, ensuring effective team performance and collaboration.



5. Minimum Requirements

Qualifications:

- Degree in Communications, Public Relations, Journalism, Media Studies, Marketing Communications, Corporate Communications, or a related field.

Experience:

5–8 years' experience in:

- Communications, public relations, or corporate communications.
- Proven experience in media relations, stakeholder engagement, and reputation management.
- Developing and implementing strategic communications plans.
- Crisis and issues communication management.
- Major events, sporting events, public sector, or government-related environments.
- Managing digital communications and content platforms.
- Team leadership and people management.
- Managing communications governance and approval processes.

Knowledge:

- Strategic and corporate communications principles.
- Media relations and reputation management practices.
- Crisis communication and issues management frameworks.
- Digital communications and social media platforms.
- Stakeholder engagement and public affairs principles.
- Brand governance, messaging frameworks, and communications reporting.

6. Skills & Competencies

- Exceptional written and verbal communication skills.
- Strategic communication planning and execution capability.
- Strong media relations and public affairs expertise.
- Crisis communication and reputation management skills.
- Leadership and people management capability.
- Excellent stakeholder engagement and relationship-building skills.
- Strong editorial, writing, and content development ability.
- Strong project management and organisational skills.
- High attention to detail and governance focus.
- Analytical thinking and reporting capability.
- Ability to manage multiple priorities in a fast-paced environment.
- Proficiency in Microsoft Office and communications management platforms.

Closing Date: Wednesday, 05 August 2026 at 12:00 (midday).

Applicants who do not receive feedback within two (2) weeks of the closing date should consider their application unsuccessful. Correspondence will be limited to shortlisted candidates only.

All applications must be submitted to the **CWC 2027 HR Officer (Attention: Nkhensani Malabie)** via email at NkhensaniM@cwc2027.co.za.

Applicants are requested to clearly indicate the position title "**Communications Lead**" in the subject line of their email application.

JOB DESCRIPTION



1. Why Join Us?

The ICC Cricket World Cup 2027 will be a landmark event for Africa, bringing together communities, cultures, and cricket fans from around the world across South Africa, Zimbabwe, and Namibia. Beyond delivering an exceptional tournament, the event presents a unique opportunity to create lasting impact through volunteerism, skills development, and meaningful community legacy initiatives.

As the Volunteers & Legacy Manager, you will play a pivotal role in building and leading a diverse volunteer workforce that will help bring the tournament to life, while driving programmes that leave a positive and sustainable legacy long after the final match is played. This is an exciting opportunity for a passionate and purpose-driven professional to shape experiences, empower communities, and contribute to a historic sporting event that will inspire generations to come.

2. Position Details

Job Title: Volunteers & Legacy Manager

Department: Operations

Reporting To: Chief Operating Officer (COO)

Place of Work: LOC Headquarters (South Africa) with travel across host countries (South Africa, Zimbabwe, Namibia)

Employment Type: Fixed-Term Contract

Contract Duration: From October 2026 to December 2027

Reason for Fixed-Term Appointment: Project-based work.

3. Purpose of the Role

In support of delivering a successful ICC Cricket World Cup 2027 across South Africa, Zimbabwe, and Namibia, the Local Organising Committee Board (LOCB) seeks to appoint a **Volunteers & Legacy Manager** to lead the tournament's volunteer programme and legacy initiatives.

The role is responsible for designing, implementing, and managing volunteer recruitment, training, deployment, and engagement programmes, while driving meaningful social, economic, and community legacy outcomes. The successful candidate will ensure the delivery of a world-class volunteer experience and sustainable legacy initiatives that create lasting impact beyond the tournament.

4. Purpose of the Role

The employee will be responsible for, but not limited to:

- Develop and implement the end-to-end volunteer strategy and programme for ICC Cricket World Cup 2027.
- Lead volunteer recruitment, screening, selection, onboarding, training, and deployment in collaboration with HR Officer.
- Design volunteer roles aligned to operational and functional requirements.
- Manage volunteer workforce planning, scheduling, engagement, recognition, and wellbeing initiatives.
- Build and maintain partnerships with government entities, educational institutions, and community organisations to support volunteer recruitment and participation.
- Develop and implement the tournament legacy strategy aligned to LOC and ICC objectives.
- Drive social, economic, and community impact initiatives that create sustainable benefits for host communities.
- Collaborate with stakeholders to ensure successful delivery and long-term sustainability of legacy programmes.
- Establish governance frameworks, policies, and compliance standards for volunteer and legacy programmes.



- Monitor programme performance, risks, budgets, and impact measures.
- Provide regular reporting on volunteer participation, programme outcomes, and legacy impact.
- Lead cross-functional collaboration to ensure effective programme delivery across all host countries.

5. Minimum Requirements

Qualifications:

Diploma or Degree in:

- Event Management
- Public Administration
- Social Sciences
- Business Management or related field

Experience:

5–8 years' experience in:

- Volunteer management and/or large-scale event workforce coordination
- Legacy, CSI, or community impact programmes
- Major events (sports tournaments, international events, or similar)
- Working with government entities and community organisations
- Working with multi-stakeholder environments
- Proven track record in delivering large-scale programmes end-to-end
- Experience in managing teams and cross-functional coordination

Knowledge:

- Volunteer programme design and management
- Legacy programme development and community engagement principles
- Recruitment, training, and deployment of volunteers
- Safeguarding and volunteer management standards
- Event operations and workforce planning
- Stakeholder and partner relationship management
- Budgeting and resource planning for programmes
- Monitoring and evaluation of programme impact

6. Skills & Competencies

- Strong leadership and team management ability
- Excellent planning and programme coordination skills
- Strong stakeholder and community engagement capability
- Ability to manage large-scale volunteer workforces
- Problem-solving and decision-making under pressure
- Strong communication and interpersonal skills
- Organisational and multitasking capability
- Ability to work in fast-paced, dynamic environments
- Analytical thinking and reporting capability
- High level of professionalism, empathy, and adaptability



Closing Date: Monday, 24 August 2026 at 12:00 (midday).

Applicants who do not receive feedback within two (2) weeks of the closing date should consider their application unsuccessful. Correspondence will be limited to shortlisted candidates only.

All applications must be submitted to the **CWC 2027 HR Officer (Attention: Nkhensani Malabie)** via email at NkhensaniM@cwc2027.co.za.

Applicants must clearly indicate the position title "**Volunteers & Legacy Manager**" in the subject line of the email.